

1st Quarter 2017 Earnings Conference Call

April 27, 2017

Safe Harbor



Today's presentation includes forward-looking statements that reflect management's current expectations about the Company's future business and financial performance.

These statements are subject to certain risks and uncertainties that could cause actual results to differ from anticipated results.

Factors that could cause actual results to differ from anticipated results are identified in Item 1A of the Company's Form 10-K, and Item 1A of the most recent Quarterly Report on Form 10-Q and also the Company's Earnings Release dated April 26, 2017.

Conference Call Logistics



The release, accompanying slides and replay web cast are available online at www.graco.com/ir

Telephone replay will be available after 2 p.m. ET, April 27, 2017. The replay by telephone will be available through May 1, 2017

- ► 888-203-1112 Conference ID #7118428
- 719-457-0820 with the same conference ID #, for International participants

Financial Results



| Statement of Earnings | First Quarter | | | | |
|---|---------------|-----------------|----|-----------------|-----------------|
| \$ in millions except per share amounts | | 2017 | | 2016 | Change |
| Sales | \$ | 340.6 | \$ | 304.9 | 12 % |
| Gross Profit % of Sales | | 185.3 54.4 % | | 161.8 53.1 % | 15 % 1.3 pts |
| Operating Earnings % of Sales | | 85.8 25.2 % | | 60.9 20.0 % | 41 % 5.2 pts |
| Net Earnings % of Sales | \$ | 60.7 17.8 % | \$ | 39.6 13.0 % | 54 % 4.8 pts |
| Diluted Earnings Per Share | \$ | 1.05 | \$ | 0.70 | 50 % |
| Diluted Shares in Millions | | 57.7 | | 56.7 | |

The increase in diluted EPS includes:

- ▶ \$0.05 from a required change in accounting for stock compensation adopted in first quarter 2017, see page 6
- ▶ \$0.01 from reduced intangible amortization expense resulting from the impairment charge recorded in fourth quarter 2016

Financial Results



Components of Net Sales Change

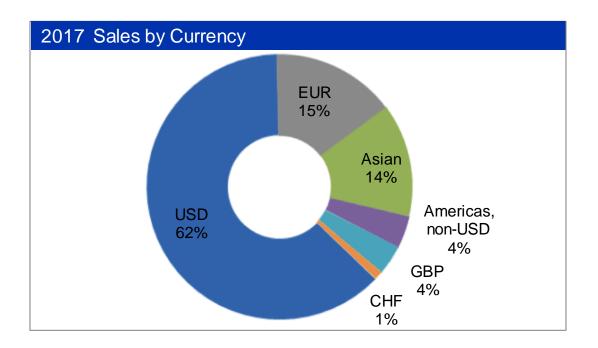
First Quarter March 2017

| Volume and Price |
|------------------|
| Acquisitions |
| Currency |
| Total |

| ٠ | | Segment | | | Region | | |
|---|------------|---------|------------|----------|--------|--------------|--------------|
| | Industrial | Process | Contractor | Americas | EMEA | Asia Pacific | Consolidated |
| е | 7 % | 11 % | 23 % | 15 % | 9 % | 11 % | 13 % |
| | 1 % | 0 % | 0 % | 0 % | 0 % | 1 % | 0 % |
| | (2)% | (2)% | (1)% | 0 % | (5)% | (2)% | (1)% |
| | 6 % | 9 % | 22 % | 15 % | 4 % | 10 % | 12 % |

Asian currencies include: AUD, CNY, KRW, JPY

Americas currencies include: CAD, BRL, MXN



Change in Accounting for Stock Compensation



A required change in accounting for stock compensation, FASB ASU 2016-09 "Compensation – Stock Compensation (Topic 718): Improvements to Employee Share-Based Payment Accounting", was adopted in first quarter 2017. Impact on first quarter:

- ▶ Net effect on diluted EPS was an increase of \$0.05
- ► Excess tax benefits, previously credited to equity, reduced the tax provision by \$4M, and decreased the effective tax rate by 4 percentage points
- New accounting standard also changed certain calculations for diluted average shares outstanding with the effect of increasing diluted outstanding shares by 423,000 in first quarter 2017

Operating Earnings



| Change in O | perating | Earnings |
|-------------|----------|----------|
| | | |

2016 Operating Earnings (\$M and % of sales)

Translation effect

Volume, price and cost

Effect of 2016 inventory step-up, acquisition costs and 2017 acquired business operations, net

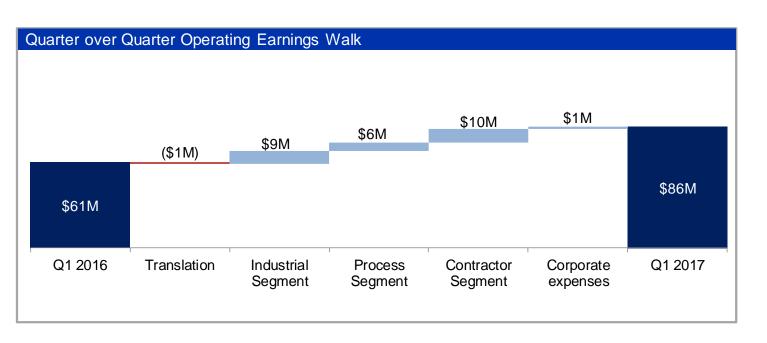
Decrease in intangible amortization related to 2016 Oil and Natural Gas impairment

Unallocated corporate expenses (primarily stock compensation)

Volume effect on expense leverage

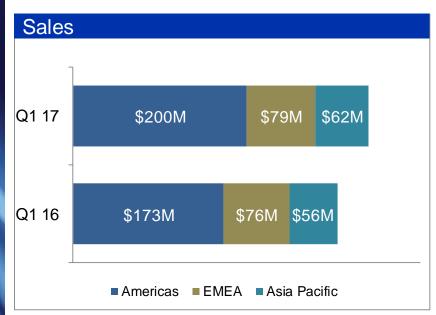
2017 Operating Earnings (\$M and % of sales)

| First Quarter | | | | | |
|---------------|-------------|--|--|--|--|
| \$ 61 | 20 % | | | | |
| (1) | | | | | |
| 25 | 1 | | | | |
| 1 | | | | | |
| 1 | | | | | |
| 1 | 1 | | | | |
| (2) | 3 | | | | |
| \$ 86 | 25 % | | | | |



First Quarter 2017 Results



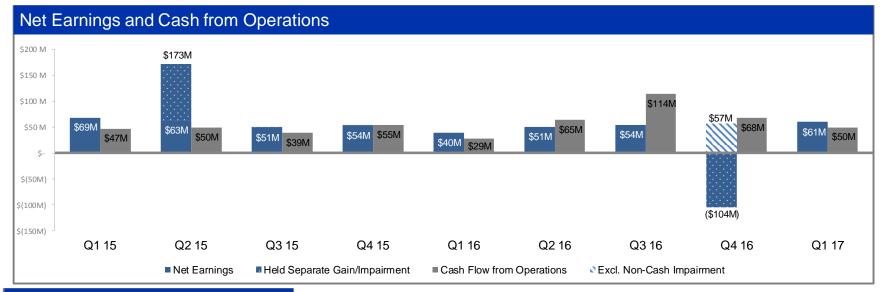


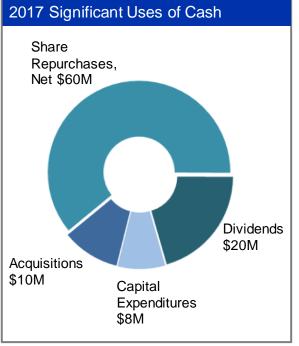


- Sales increase of 12% (at consistent currency translation rates up 13%)
 - Acquired businesses had no significant impact on the quarter
 - Effect of currency translation rates negatively impacted sales by approximately \$4 million
- Gross margin rate up 1.3 percentage points from first quarter 2016
 - Higher production volume and realized pricing more than offset unfavorable impact of mix
- Operating earnings are up \$25 million, or 41%, from first quarter 2016
 - Higher sales volume
 - Net effect of year over year inventory step-up, acquisition costs and 2017 acquired business operations
 - Lower intangible amortization related to the 2016 Oil and Natural Gas impairment
 - Lower unallocated corporate expenses, primarily stock compensation
- Tax rate for the quarter was 26%, down from 31% in the first quarter last year
 - 2017 rate benefited from the adoption of a change in accounting for stock compensation. Excess tax benefits reduced the tax provision \$4M and reduced the effective tax rate by 4 percentage points
 - 2017 rate benefit from foreign earnings taxed at lower rates than the U.S. was higher compared to first quarter 2016

Cash Flow and Liquidity







- Net cash provided by operating activities was \$50 million in 2017 vs. \$29 million in 2016
- Changes in working capital: accounts receivable, inventory, in line with volume growth
- Debt, including notes payable, was \$387 million; up \$72 million from year-end
 - Reclass current portion of long-term debt, \$75 million
 - Interest expense down \$0.5 million from first quarter 2016
- Repurchased 850,000 shares of stock and issued 550,000 shares, resulting in a net cash outlay of \$60 million
 - Common stock outstanding at the end of the quarter, 55.5 million

Other Discussion Items



- Capital expenditure expectations of approximately \$40 million in 2017
- Unallocated corporate expenses in 2017 are expected to be approximately \$31 million
- ▶ Impairment of intangible assets in fourth quarter 2016 is expected to reduce amortization expense by approximately \$1 million in each of the first three quarters of 2017 compared to 2016
- ▶ In the first quarter, we repurchased 850,000 shares under an accelerated share repurchase arrangement and we may make further share repurchases
- ▶ At current exchange rates, assuming the same volumes, mix of products and mix of business by currency as in 2016, the unfavorable movement in foreign currencies would be a headwind of approximately 1% on sales and 3% on earnings, with the greatest headwind in the first three quarters
- ▶ The effective tax rate was 26% for the quarter, below the 31% rate in the first quarter of 2016. First quarter 2017 benefited \$4M, 4 percentage points, from the adoption of a change in accounting for stock compensation. Exclusive of the change in accounting, the effective rate for the quarter was 30%. The benefit from foreign earnings taxed at lower rates than the U.S. was higher in 2017 than first quarter 2016
- ▶ The effective tax rate for second quarter and the full year is expected to be approximately 30%, excluding any impact from the change in accounting for stock compensation

Current Environment and Outlook



Constant currency basis and excluding acquisitions completed in the prior 12 months

| | Americas | EMEA | Asia Pacific | Worldwide |
|---------------------------|-----------------------------|-----------------------------|-----------------------------|-----------------------------|
| Current Environment | Sales Change Q1 2017 15% | Sales Change Q1 2017 9% | Sales Change Q1 2017 11% | Sales Change Q1 2017 13% |
| Industrial Segment | Sales Change | Sales Change | Sales Change | Sales Change Q1 2017 7% |
| | Q1 2017 6% | Q1 2017 3% | Q1 2017 16% | |
| Contractor Segment | | | | Sales Change Q1 2017 23% |
| | Sales Change Q1 2017 26% | Sales Change Q1 2017 18% | Sales Change Q1 2017 1% | |
| Process Segment | | | | Sales Change Q1 2017 11% |
| | Sales Change Q1 2017 11% | Sales Change Q1 2017 15% | Sales Change Q1 2017 3% | |
| Full Year 2017 Outlook | Mid Single-digit | Mid Single-digit | Mid Single-digit | Mid Single-digit |

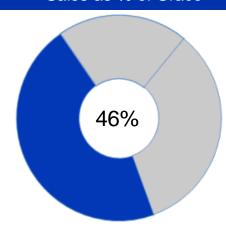
Demand in the first quarter was broad-based across products and geographies and exceeded our expectations. We are raising our full-year 2017 outlook to mid single-digit organic sales growth on a constant currency basis worldwide, from a prior outlook of low single-digit growth. We expect to achieve mid single-digit growth in each geographic region in 2017.

Industrial Segment Results



| Sales | | | | | |
|-----------------------|----|---------|-------|------|--------|
| | | First C | Quart | er | |
| \$ in millions | 2 | 017 | 2 | 016 | Change |
| | | | | | |
| Americas | \$ | 69 | \$ | 65 | 6 % |
| EMEA | | 44 | | 44 | 0 |
| Asia Pacific | | 43 | | 38 | 14 |
| Total | \$ | 156 | \$ | 147 | 6 % |
| Operating Earnings | \$ | 54 | \$ | 46 | 17 % |
| % of sales | | 34 % | | 31 % | |

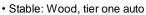




2017 Components of Net Sales Change First Quarter

| • | ii St Quai tei | |
|----------------|----------------|--|
| Americas | | |
| Volume & Price | 6 % | |
| Acquisitions | 0 % | |
| Currency | 0 % | |
| Total | 6 % | |
| | | |





Current Environment

· Challenging: Protective coatings, heavy machinery, agriculture, South America



Volume & Price 3 % 1 % Acquisitions Currency (4)% 0 % Total



• Stable: Western Europe, general industrial, truck & trailer

· Challenging: Currency, geopolitical

Asia Pacific

Segment Total

Currency

Volume & Price Acquisitions

Total

Volume & Price 16 % 1 % Acquisitions (3)% Currency 14 % Total

7 %

1 %

(2)%

6 %

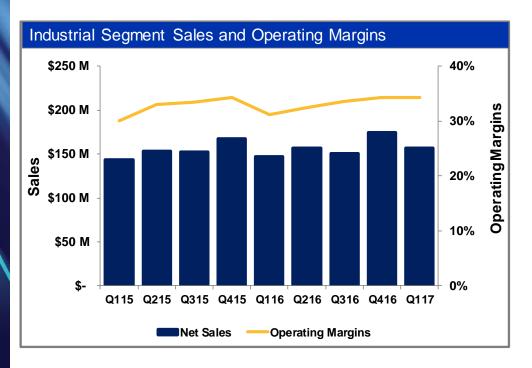


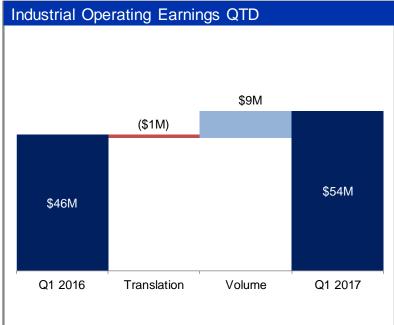
- Stable: General industrial, adhesive dispense
- · Challenging: Marine, agriculture, construction
- · Spotty: Project activity

Industrial Segment Results



| Change in % of sales | First Quarter |
|--------------------------------------|---------------|
| 2016 Operating Earnings (% of sales) | 31 % |
| Translation effect | (1) |
| Volume and price | 2 |
| Expense leverage | 2 |
| 2017 Operating Earnings (% of sales) | 34 % |



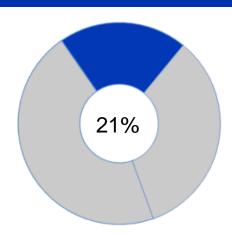


Process Segment Results



| Sales | | | | | |
|-----------------------|----|---------|--------|------|--------|
| | | First C |)uarte | er | |
| \$ in millions | 20 | 017 | 20 | 016 | Change |
| | | | | | |
| Americas | \$ | 45 | \$ | 40 | 12 % |
| EMEA | | 15 | | 14 | 7 |
| Asia Pacific | | 10 | | 10 | 1 |
| Total | \$ | 70 | \$ | 64 | 9 % |
| Operating Earnings | \$ | 13 | \$ | 7 | 85 % |
| % of sales | | 19 % | | 11 % | |







| | First Quarter |
|----------------|---------------|
| Americas | |
| Volume & Price | 11 % |
| Acquisitions | 0 % |
| Currency | 1 % |
| Total | 12 % |
| EMEA | |
| Volume & Price | 15 % |
| Acquisitions | 0 % |
| Currency | (8)% |
| Total | 7 % |
| Asia Pacific | |
| Volume & Price | 3 % |
| Acquisitions | 0 % |
| Currency | (2)% |
| Total | 1 % |
| Segment Total | |
| Volume & Price | 11 % |
| Acquisitions | 0 % |
| Currency | (2)% |
| Total | 9 % |

2017 Components of Net Sales Change

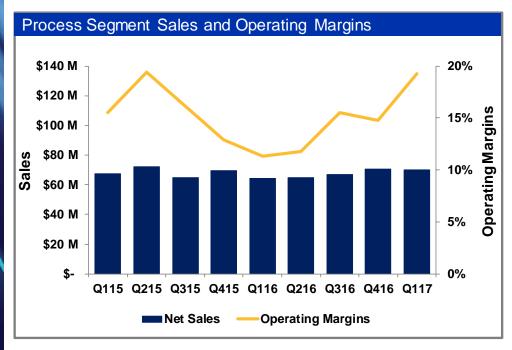
Current Environment

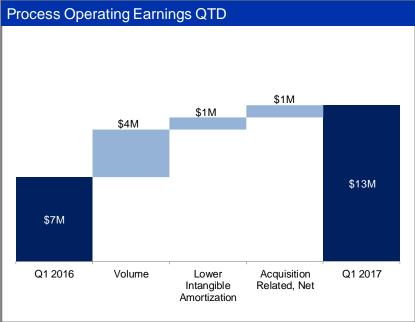
- Favorable: Environmental applications, technology, sanitary
- Bottom: Oil & natural gas, industrial lubrication
- · Spotty: Project activity
- Stable: Western Europe, chemical
- · Bottom: Oil & natural gas
- Challenging: Currency, geopolitical
- Stable: Process applications
 - Bottom: Mining, oil & natural gas

Process Segment Results



| Change in % of sales | First Quarter |
|--|---------------|
| 2016 Operating Earnings (% of sales) | 11 % |
| Translation effect | 0 |
| Volume, cost and price | 1 |
| Effect of 2016 inventory step-up, acquisition costs, net | 1 |
| Decrease in intangible amortization related to 2016 Oil and Natural Gas impairment | 2 |
| Expense leverage | 4 |
| 2017 Operating Earnings (% of sales) | 19 % |



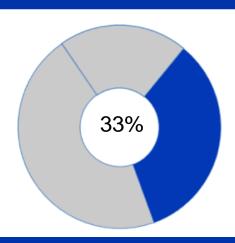


Contractor Segment Results



| Sales | | | | | |
|-----------------------|---------------|------|----|------|--------|
| | First Quarter | | | | |
| \$ in millions | 2 | 017 | 20 | 016 | Change |
| | | | | | |
| Americas | \$ | 86 | \$ | 68 | 26 % |
| EMEA | | 20 | | 18 | 14 |
| Asia Pacific | | 8 | | 8 | 1 |
| Total | \$ | 114 | \$ | 94 | 22 % |
| Operating Earnings | \$ | 26 | \$ | 17 | 55 % |
| % of sales | | 23 % | | 18 % | |

2017 Contractor Segment Sales as % of Graco





| 2017 Components of Net Sales Change | | |
|-------------------------------------|---------------|--|
| | First Quarter | |
| Americas | | |
| Volume & Price | 26 % | |
| Acquisitions | 0 % | |
| Currency | 0 % | |
| Total | 26 % | |
| EMEA | | |
| Volume & Price | 18 % | |
| Acquisitions | 0 % | |
| Currency | (4)% | |
| Total | 14 % | |
| Total | 1 70 | |
| Asia Pacific | | |
| Volume & Price | 1 % | |
| Acquisitions | 0 % | |
| Currency | 0 % | |
| Total | 1 % | |
| Segment Total | | |
| Volume & Price | 23 % | |
| Acquisitions | 0 % | |
| Currency | (1)% | |
| Total | 22 % | |
| iotai | 22 % | |

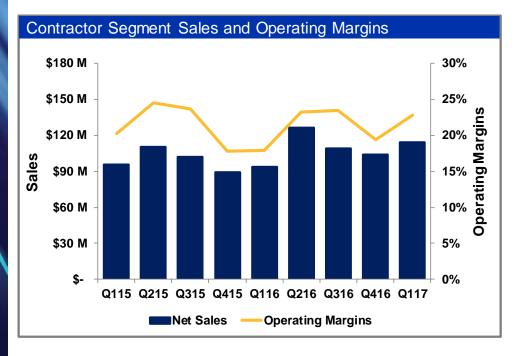
| Current Environment | | | |
|---------------------|------|-----------|----------|
| | ment | - nvironn | CHIPPENT |
| | HOHE | | Ourion |

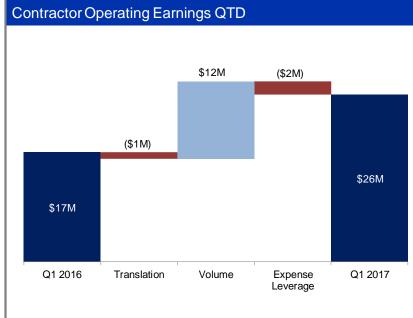
- Stable: Residential and commercial construction
- Focus Sectors: Pro paint, general construction, DIY
- Challenging: Q2 and Q4 comparables
- Favorable: Western Europe
- Stable: Emerging markets
- Challenging: Currency, geopolitical
- Stable: Pavement, texture products
- Challenging: General construction, equipment adoption rates

Contractor Segment Results



| Change in % of sales | First Quarter |
|--------------------------------------|---------------|
| 2016 Operating Earnings (% of sales) | 18 % |
| Translation effect | 0 |
| Volume and cost | 1 |
| Expense leverage | 4 |
| 2017 Operating Earnings (% of sales) | 23 % |





2016 U.S and Non-US Business Data Points*



| Sales | 2016 sales \$1,329 million Sales from U.S production to U.S. customers ~ 45-47% Sales from U.S. production to foreign customers ~ 30% Sales from foreign production to foreign customers ~ 20% Sales from foreign production to U.S. customers ~ 3-5% |
|-------------------------|---|
| Cost of Good Sold | 2016 cost of goods sold \$621 million U.Sbased cost of goods sold is ~ 70-75% Foreign-based cost of goods sold is ~ 25-30% |
| Operating Expenses | Operating expenses are 30% of sales (excluding 2016 impairment) U.S-based expenses are ~ 65-70% of operating expenses |
| Capital Expenditures | Capital expenditures \$42 million U.Sbased capital expenditures ~ 75% |
| Interest Expense | \$18 million, predominately U.Sbased |

^{*}Graco management estimates. May vary year to year





move measure mix control dispense spray

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